

## The Publishing Business

There are many stages involved in taking a manuscript to a finished book for sale in the bookshops. The main stages are:

### *Editorial*

Manuscript appraisal.

Structural editing. (*the work is given a complete critical appraisal by an experienced editor. Rewriting might be needed*)

Second and third draft edits.

Copy edit.

Proof reading.

### *Production*

Front cover design.

Text design & page layout.

Type setting.

ISBN & Barcode – trade requirements.

Library Cataloguing.

Scans supplied and designed as required.

(*Pics to Specifications*)

Preparing material to printer’s specification.

Checking proofs and dyelines.

### *Printing*

Quotes obtained from leading printers in Australia and Asia.

Print brokering and placement.

Shipping management to port.

Packed to Distributor requirements.

### *Management*

Total management of the book building process to a professionally finished and marketable book.

## Sales, Marketing and Distribution

All Jane Curry Publishing titles under the Partnership Royalty agreement are distributed by Macmillan Distribution Services.

Your title will appear on the Macmillan website and the Macmillan catalogue.

Your title will also appear as a new release on the Jane Curry Publishing website and related blogs/feeds.

Sales representation to bookshops, discount chains and specialty chains.

General media access by catalogue distribution

Representation in New Zealand by Macmillan New Zealand

Representation to SE Asia distributor via Pan-Sing

Representation to niche Australian distributors in the gift & new age market.

Eg: Brumby and Wild Eagle.



*“Bespoke”*  
Publishing

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Distribution to all state and local libraries.

Jane Curry Publishing also makes presentations to direct marketers and book clubs i.e. Doubleday Book Club that buy trade discount of around retail less 70-80%.