

The Publishing Business

There are many stages involved in taking a manuscript to a finished book for sale in the bookshops. The main stages are:

Editorial

Manuscript appraisal.
Structural editing. (*The work is given a complete critical appraisal by an experienced editor. Rewriting might be needed.*)
Library cataloguing.
Second and third draft edits.
Copy edit.
Proof reading.

Printing

Quotes obtained from leading printers in Australia and Asia.
Print brokering and placement.
Shipping management to port.
Packed to distributor requirements.

Production

Front cover design.
Text design & page layout.
Type setting.
ISBN & Barcode – trade requirements.
Library Cataloguing.
Scans supplied and designed as required.
(*Pics to Specifications*)
Preparing material to printer’s specification.
Checking proofs and dyelines.

Management

Total management of the book building process to a professionally finished and marketable book.

Sales, Marketing and Distribution

All Jane Curry Publishing titles under the Partnership Royalty agreement are distributed by Exisle Publishing.

Your title will appear on the Macmillan website and the Macmillan catalogue.

Your title will also appear as a new release on the Jane Curry Publishing website and related blogs/feeds.

Sales representation to bookshops, discount chains and specialty chains.

General media access by catalogue distribution.

Representation in New Zealand by Macmillan New Zealand.

Representation to SE Asia distributor via Pan-Sing.

Representation to niche Australian distributors in the gift and new age market. Eg. Brumby and Wild Eagle.

Jane Curry Publishing also makes presentations to direct marketers and book clubs, i.e. Doubleday Book Club, which buys trade discount of around the retail price less 70-80%.



“Bespoke”
Publishing

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Distribution to all state and local libraries.

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