

## Frequently Asked Questions

### *Q) I have a book idea, what do I do now?*

Plan the overall structure for your book and an outline for each chapter. Then write a sample chapter(s) of approx 5000 words to show your writing style and submit to JCP for review.

If you would like a full manuscript appraisal, please contact us on 02 9327 8162. Please note that we charge a fee for this service.

### *Q) What happens if the work is taken on by JCP?*

If the work is taken on as a JCP partnership title, after contracts are signed the manuscript is then sent for a full edit. The editor will work directly with you on the structure and style. You will see the editor’s suggestions and work with them to make any changes.

### *Q) How long does editing take?*

Editing takes 6 – 8 weeks.

### *Q) Do I see the final design?*

Yes you will see the internal design and front cover before it is sent to the printer.

### *Q) Who sets the print run?*

JCP sets the print run (number of copies printed) in consultation with Macmillan.

### *Q) How long is the publishing process from manuscript to seeing the book in a bookshop?*

It takes at least six months from raw manuscript to bookshop.

### *Q) How do the books get into bookshops?*

All JCP titles are distributed by Macmillan – one of the leading book publishers in Australia. Macmillan have over 40 sales representatives who call on every book trade account nationally in the month before your book is released. They take an order in person or by telemarketing and the books are then placed on “backorder” and despatched from the Melbourne warehouse upon release.

*Q) Can I sell my own book?*

Yes. The JCP partnership agreement is based on you having stock and selling your own book. You can sell at your launch, on your own website and into any account not serviced by Macmillan.

*Q) What about publicity?*

Publicity is absolutely vital to the success of your book. You and your book need to be in the media and exposed to the market. We can appoint a publicist to your book and charge you the publicity fee plus 10%. Alternatively you can appoint your own publicist. Every JCP book has to have a dedicated publicist.

*Q) What happens when the book is published?*

As a new release, the book is sent out from Macmillan to every account which has placed an order in the previous month. These orders are “Sale or Return” so the book has to sell in order to stay in stock.

Any unsold copies are returned to Macmillan after three months.

If the book sells, the book shops re-order and the book is kept in stock.

*Q) What is backlist?*

Backlist is publishing gold. A book which is long past its release and publicity that keeps selling. The Bible is a good example of a backlist title.

*Q) What are royalties and how are they paid?*

Royalties are the percentage of the selling price which is paid to the author for every book sold by in the book trade. They are paid every six months.